



ON PATROL / **LIVE**

LIVE EVERY FRIDAY & SATURDAY | 9PM ET

REAL-TIME ACTION. REAL ENGAGEMENT.
REAL RESULTS.

Since 2022, *On Patrol: Live* has redefined police reality television by delivering 8 live hours every weekend, 45 weeks a year. Hosted by Dan Abrams, Captain Tom Rizzo, Deputy Sheriff Curtis Wilson, and Sean "Sticks" Larkin, the show offers viewers an unfiltered look at first responders in action - live, unpredictable, and deeply compelling.

REACH THE AUDIENCE THAT STAYS TUNED IN

This isn't just a show - it's a **cultural phenomenon**. With electrifying live content and a fiercely loyal fanbase, *On Patrol: Live* provides advertisers with a **high-impact platform** to connect with engaged viewers in real time.

- #1 Original Entertainment Program on the Weekend
- 123 Min Average Weekly Viewing
- Median Income: \$102K

DIGITAL & SOCIAL IMPACT

With over 500M organic social media views in 2025, *On Patrol: Live* drives real-time interaction across X, Instagram, and Facebook. Fans don't just watch...they react, share, and engage live, creating a dynamic second-screen experience that amplifies your brand's reach.

THE BOTTOM LINE

On Patrol: Live is more than entertainment - it's a **live event** every weekend. For advertisers, it's a rare opportunity to tap into a **passionate, attentive, and affluent audience** in a cluttered media landscape.

